

## **FAR WEST ASSISTANT DIVISION DIR. REPORT**

**Tom Sherry**

**Davis, CA August 3, 2013**

SoCal Region Awards Banquet -

- Wonderful WELL attended event in SoCal
- 38 Different awards categories with unique personalized awards
- I won a set of crampons

FWD Website -

- In the process of transition to new webmaster, Rye Livingston
- Any specific requests for functionality?
- Please send your program updates to Rye

FWD Facebook Page -

- It has been up and running since March 2013
- ~450 members would like full participation from the entire FWD
- Aging membership, this is a useful tool to engage and retain younger members

NSP Fundraising -

- Text "NSP" to 50555
  - monthly text updates
- Text "Patrol" to 50555 will donate \$10 to NSP
- Text to give pilot program update

NSP Tech Update -

- iMIS 15 to iMIS20 migration in process
- Upgrade of Lakewood office bandwidth at reduced cost to membership
- LinkedIn update