



Far West Division Summer Board Meeting – August 3, 2013
Davis, California

RE: FWD **NEWSLETTER** ‘News and Views’ Report for 2012/13 Season
FR: Tim Viall, FWD Newsletter Editor/Communications

PRIOR SEASON HIGHLIGHTS or CURRENT SEASON HIGHLIGHTS TO DATE:

Communications/Newsletters: Published three FWD 'News and Views' newsletters on FWD website: June, October 2012 and January 2013 issues. Average issue was 18-20 pages, featuring about 15 features and many short Advisor's and event updates. These issues also featured 11 “Featured Patrol” updates from FWD Patrols. See for back issues.

GOALS FOR COMING or REMAINING SEASON:

Thanks to all of you who have submitted items to 'News and Views' over past issues. Here are our target issues:

Deadlines: Publication Dates:

Aug 28, 2013	Sept 5, 2013
Nov 30, 2013	December, 2013
January 25, 2014	February, 2014

Patrol Leaders, Program Chairs and Patrollers/Alums: Send along news of your patrol, fun "patrol related items", seasonal activities and other features about your program, patrol and/or your ski area. As always, photos are welcomed and encouraged. Submission Details: News/Photo Submission Suggestions: Please see attached Deadlines and Submission Guidelines.

Expenses: None incurred, none forecast in near future.

ISSUES and RESOLUTIONS: No issues but for asking all Program Advisors to submit material, photos and events on deadline. Patrol Leaders are asked to share deadlines with their patrol's public relations or newsletter editor, and urge submissions, as well. Individual patrollers also welcome to submit features, photos!

Side note: Thanks to establishment of FWD FACEBOOK page, have begun to post routine reminders on the Page for such news items as upcoming ‘News and Views’ deadlines, recruitment for Sea Otter Classic, other pertinent news items; I encourage other program chairs to do same! Thanks, again, for sharing the news with the FWD membership and alumni!

News/Photo Submission Suggestions: Please submit news and photos via email to tviall@msn.com. Or, if no email, send to Tim Viall, 5854 Turtle Valley Drive, Stockton, CA 95202. My phone: (209) 952-2750. News and features: We suggest that each news item should follow the "Five W's": Who, What, Where, Why, When (and How); and, add a “what do I do to get involved” sidebar! Photos: If submitting photos, please send digitally, if possible, and identify each photo with a separate "cutline" identifying "who, what and where" for the photo. If mailing traditional photo prints (and if you want them returned) please also enclose a self-addressed envelope. All news and photo submissions should be submitted with name, address, phone and email contact info from the party sending.