



REPORT TO THE FAR WEST DIVISION
PROGRAM STATUS REPORT
2013 – 2014 SEASON RECAP
REPORT DUE June 13, 2014

PROGRAM: Communications/Newsletter

FROM: Tim Viall

DATE: May 16, 2014

Limit report to 1 page — do not send as PDF — email to Secretary waits_janice@cusdk8.org

SEASON HIGHLIGHTS — total classes — total participants

Communications/Newsletters: We published three FWD 'News and Views' newsletters on FWD website: September and December, 2013 issues and February, 2014 issue.

Average issue was 20-22 pages, featuring 10-15 features and many short Advisor's and Event updates. The September issue featured FWD Award winners; these issues also featured 11 "Featured Patrol" updates from FWD Patrols. See <http://farwest.org/?page=Newsletter/index.htm> for back issues.

GOALS FOR COMING SEASON: Thanks to all of you who have submitted items to 'News and Views' over past issues. Here are our target issues for the coming season:

Deadlines:	Publication Dates:
July 25, 2014	September, 2014
November 25, 2014	December, 2014
January 25, 2015	February, 2015

Patrol Leaders, Program Chairs and Patrollers/Alums: Send along news of your patrol, fun "patrol-related items", seasonal activities and other features about your program, patrol and/or your ski area. As always, photos are welcomed and encouraged. Submission Details: News/Photo Submission Suggestions: Please see attached Deadlines and Submission Guidelines.

Expenses: None incurred, none forecast in near future.

ISSUES and RESOLUTIONS: Two items:

Asking all Program Advisors to submit material, photos and events on deadline. Patrol Leaders are asked to share deadlines with their patrol's public relations or newsletter editor, and urge submissions, as well. Individual patrollers also welcome to submit features, photos!

Replacement Newsletter Editor: I will retire from the NSP after the 2014/2015 season, hence suggesting we find a new newsletter editor to take over next season. I will happily share insights and train, as needed!

Thanks, again, for sharing the news with the FWD membership and alumni!

Attachments: FWD Newsletter Deadlines/Submission Guidelines page

Submit to: Secretary Janice Waits