

Tim O'Brian Safety — Ski Patrol Magazine Article — **Safety Team Article Who We are and What We Do?**

Many times our team (www.nsp.org, tab at the top Safety) are asked What is the SP Safety team? This NSP team is made up of patrollers from most of the divisions to promote safety and the safe customer experience. Over the past three years this team has devoted safety messaging about Know the Code, Chairlift Safety for Kids, Lead by Example, PSA announcements, Helmet safety, Snow Smarts safety quiz, Avalanche Awareness to name a few. Their profile's are located on the NSP safety page.

This team is involved with other non profit organizations. Most recently Shauna Bocksch was named to their board. They are involved with the AIRE Project Zero and most recently Wounded Warriors. The safety team promotes awareness and provides safety materials for area management to use during the January Safety Month.

The NSP safety team is working hard to benefit ski areas and NSP members with safety resources and safety materials. If you are at an area that would be interested in safety month materials, or activities the NSP safety Team is who to contact. The NSP Safety Team has become so popular that safety materials go out the minute they arrive at the national office and soon the inventory is gone. Next season will be different! Please look for updates in the Sweep and through the safety team members for how to obtain materials and information.

In the meantime these hard facts about the NSP Safety Team may be helpful:

- A member of the safety team Shauna Bocksch, Copper Mountain, sits on the board of the High Fives Foundation
- Safety Month is January
- Materials about safety are located on the NSP website (www.nsp.org, Safety tab at the top)
- How to fit a helmet video is available at no charge
- Collaborate with NSAA to provide chairlift safety video for kids
- *Lead By Example* pins, over 10,000 have been given out to the snowsports community
- Produced public service announcements (located on the NSP website)
- Recent availability of How to Fit a Helmet located on Facebook and You tube
- Ambassadors for PEC held every two years

Often the team is asked about what do you do for safety month? Based on past events at many areas across the US here are some ideas that may help in promoting safety events at your area:

- Involve local retail or ski shop to support helmet use by offering a discount on a helmet purchase
- Use a scavenger hunt to explore your area redeem for prizes
- Set up a booth handing out NSP safety materials
- Use the avie dogs for a demo
- Allow customers to attend a sweep
- Develop a Know the Code contest
- Use the NSP coloring page for younger children
- Use the ski area rental shop to ski tune for a discounted price
- Have a pancake breakfast
- Rides in a snow cat
- Contact local ski clubs or schools to have poster contest for prizes
- Put safety articles in the local newspaper

If you need additional ideas or want to speak with any of the NSP Safety Team members, please go to the NSP website and email any one of the team. They are willing to help! New initiatives are presented every year and we promise next year will not be any different. Encourage your area/mountain to get involved with a safety promotion during January Safety Month.