



REPORT TO THE FAR WEST DIVISION
PROGRAM STATUS REPORT
MID SEASON –FWD 2013 - 2014 RECAP
REPORT DUE Feb. 27, 2014

PROGRAM: FWD Web Page

FROM: Rye Livingston

DATE: 3/4/14

Limit report to 1 page — do not send as PDF — email to Secretary waits_janice@cusdk8.org

SEASON HIGHLIGHTS — NA total classes — total participants

I have asked all the advisors to get me content for "their" page on the website.

A few of them like Community College and Nordic have got nothing. Others are marginal.

Others look pretty good like Avalanche and Instructor Development.

GOALS FOR COMING SEASON:

Who ever is presenting, I stress with each advisor that they have a page for their discipline. That page is their billboard to advertise. Need compelling content. Text with photos if possible, and graphics. Even a cover shot of the book for a class looks pretty good.

Also, if there is a key event coming up, I can put that on the home page too.

ISSUES and RESOLUTIONS:

Submit to: Secretary Janice Waits