



REPORT TO THE FAR WEST DIVISION
PROGRAM STATUS REPORT
FWD 2014 - 2015 RECAP
 REPORT DUE June 19, 2015

PROGRAM: COMMUNICATIONS / NEWS LETTER

FROM: Tim Viall

DATE: 6-13-2015

Limit report to 1 page — do not send as PDF — email to Secretary waits_janice@cusdk8.org

SEASON HIGHLIGHTS — total classes — total participants

Communications/Newsletters: We published three FWD 'News and Views' newsletters on FWD website: September and December, 2014 issues and February, 2015 issue.

Average issue was 20-22 pages, featuring 10-15 features and many short Advisor's and Event updates. The September issue featured FWD Award winners; these issues also featured 10 "Featured Patrol" updates from FWD Patrols. See <http://farwest.org/?page=Newsletter/index.htm> for back issues.

GOALS FOR COMING SEASON:

Thanks to all of you who have submitted items to 'News and Views' over past issues. Here are our target issues for the coming season:

<u>Deadlines:</u>	<u>Publication Dates:</u>
August 25, 2015	September, 2015
November 25, 2015	December, 2015
January 25, 2016	February, 2016

Patrol Leaders, Program Chairs and Patrollers/Alums: Send along news of your patrol, fun "patrol-related items", seasonal activities and other features about your program, patrol and/or your ski area. As always, photos are welcomed and encouraged. Submission Details: News/Photo Submission Suggestions: Please see attached Deadlines and Submission Guidelines.

Expenses: None incurred, none forecast in near future.

ISSUES and RESOLUTIONS:

Asking all Program Advisors to submit material, photos and events on deadline. Patrol Leaders are asked to share deadlines with their patrol's public relations or newsletter editor, and urge submissions, as well. Individual patrollers also welcome to submit features, photos!

Thanks, again, for sharing the news with the FWD membership and alumni!

Attachment: FWD Newsletter Deadlines/Submission Guidelines page

Submit to: Secretary Janice Waits