



REPORT TO THE FAR WEST DIVISION
PROGRAM STATUS REPORT
FWD 2014 - 2015 RECAP
REPORT DUE June 19, 2015

PROGRAM: Website

FROM: Rye Livingston

DATE: 6/26/15

Limit report to 1 page — do not send as PDF — email to Secretary waits_janice@cusdk8.org

SEASON HIGHLIGHTS — total classes — total participants

It's a website, no season highlights.

GOALS FOR COMING SEASON:

Update the web design for the FWD website.

Get more current content from advisors for the member programs pages

ISSUES and RESOLUTIONS:

The content on the FWD website is fair to poor. Some advisors have supplied a fair amount of content, while others have provided very little to nothing, and some content is years out of date.

When a patroller or regional advisor goes to Member Programs and clicks on a page, most pages don't have very compelling content. Even the pages that have a fair amount of content, the info is pretty static and not very compelling to read, let alone have it be very helpful for patrollers and regional advisors. It's certainly not a one-stop to get answers.

Resolution: this is driven from the top down. FWD Director and Assistant Directors need to review the Member Programs pages and follow up with advisors to update content.

Submit to: Secretary Janice Waits