



REPORT TO THE FAR WEST DIVISION
PROGRAM STATUS REPORT
FWD 2015 – 2016 RECAP
 REPORT DUE June 30, 2016

PROGRAM: Communications/Newsletter

FROM: Tim Viall

DATE: June 15, 2015

Limit report to 1 page — do not send as PDF — email to Secretary waits_janice@cusdk8.org

SEASON HIGHLIGHTS — total classes — total participants
 Communications/Newsletters: We published three FWD 'News and Views' newsletters on the FWD website: September and December, 2015 issues and a February, 2016 issue.

Corresponding to each issue, a “blitz email” went out to 2,000 FWD members/alumni to “go find it” and read the news of the FWD.

Average issue was 22 pages, featuring 10-15 features and many short advisor's and event updates. The September issue featured FWD Award winners; these issues also featured 8 “Featured Patrol” updates from FWD Patrols. See <http://farwest.org/?page=Newsletter/index.htm> for back issues.

GOALS FOR COMING SEASON:

We will aim for three issues in coming year:
 September, 2016 issue, deadlining August 25, 2016,
 December, 2016 issue, deadlining November 25, and
 February, 2017, deadlining January 25, 2017.

Patrol leaders, FWD board members, program advisors are asked to calendar the dates, and submit items for the members of the FWD. Individual patrollers and alumni also invited to submit photos and short features.

ISSUES and RESOLUTIONS:

No real issues; thanks to all those who submit items and make the 'News and Views' a newsy and well-read publication!

Seeking an Assistant Editor: Someone to work with me, and potentially take over as Editor, in a year or two. Will train; each issue is probably about 15-20 hours work, per issue.

Attachment: Newsletter Deadlines and Submission Guidelines.

Submit to: Secretary Janice Waits