

### **Patrol Alumni Advisor Draft Position Description:**

The Patrol Alumni Advisor's (PAA) job, like that of the Region Alumni Advisor, is primarily a public relations and information-sharing effort, to promote and recruit NSP registered ski patrollers to consider becoming Alumni Members and remain active upon attaining alumni status.

It is an ideal "job" for someone who is extremely fond of the NSP, and who would like other potential patrol retirees (of any age and for whatever reasons) to stay involved with ski patrolling, the NSP organization and find rewards in maintaining an affiliation with the Patrol and the NSP in some way.

Membership can be either be as a NSP Lifetime Member (with a larger one-time fee) or as an Annual Member, where the annual dues are currently \$27.00. At the end of the fiscal year (June 30th) \$10 per annual member will be returned to the Division's treasury to promote and enhance that Region's Alumni Program via the RAA's and the Region Director's efforts.

There are about 2,900 NSP Alumni patrollers currently registered as such (about 400 in the Far West Division), a large and impressive statistic! Consider the "people power", if these folks are energized!

Note: It is not a requirement that any Alumni Advisor be an Alumni Member.

### **Suggested Patrol Alumni Advisor (PAA) position duties:**

- The PAA should (if possible) make a recruiting presentation at the Patrol's Annual meeting and at any other such opportunities. The annual distribution of the excellent recruiting brochure "**Are You Ready for a Change?**" is important! Each patroller should receive one on a yearly basis, as ALL currently registered patroller are potential Alumni Members
- Throughout the season, share the alumni opportunity via personal chats with individuals and presentations of the brochure, and work towards educating your patrol's leadership as to benefits of their patrollers joining the Alumni Program and remaining active with your patrol.
- The PAA should take the lead in organizing "Alumni Events" for the patrol, such as a winter "Alumni Ski Day", etc., and promote alumni events to the entire patrol so that old acquaintances can be kept alive.
- The PAA should be alert for opportunities for keeping Alumni involved in the patrol – alumni special talents in training, administration, social activities and more can be a valuable asset to his/her patrol – by promoting an active, involved alumni membership!
- Insure that the patrol keeps an updated list of alumni, and that they receive all communications from the patrol that any other member would receive.
- Annually, organize outreach to all recent past-members who may have dropped out, inviting them to continue on as Alumni Members of your patrol and the NSP.

Patrol Alumni Advisors are backed by Regional and Divisional Advisors and assisted on a National level by the efforts of the National Alumni Advisory staff, and by the National Advisory Alumni Committee (NAAC), which is composed of all of the Division Alumni Advisors.