



REPORT TO THE FAR WEST DIVISION
Southern California REGION STATUS REPORT

2016-2017 August 5, 2017

Diana St Clair, Region `Director

2016-2017 HIGHLIGHTS since March 4, 2017

- An amazing snow year that we haven't seen in a while. All Resorts opened.
- January and February saw Ski with a Patroller Day at our various Resorts, this is always well attended by the interested public.
- February - Women's OET & Ski Day Clinic hosted at Big Bear Resorts
- A weekend visit from our Division Director Bill Gibson and Asst Division Director Lance Vaughn.
- June Mountain Ski Patrol rejoined our Region.
- More snow arrived!
- The new IT process has been fun...

Registration/Membership: 468 in 2017; 526 in 2016; 588 in 2015; 594 in 2014

We have lost members to "aging out", job loss, and geographical relocation.

Volunteerism seems to be at an all-time low.

We also lost a number of long time patrollers due to the merging of Bear Mtn and Snow Summit Ski Patrols (not everyone was happy with the marriage).

Financial: Continues to be sound, but we are remaining ever vigilante with our members funds, especially with such a drop in membership.

ISSUES and RESOLUTIONS

- Replacing advisor staff when someone retires: Mentoring a replacement; use available written job descriptions; asking advisors to write a job description. This task is still underway.
- Patrol toboggan practice: Encourage PRs to include enough practice during the season that patrollers become confident in any terrain and encourage paid staff to assist when possible. Team effort.

SEASON GOALS STATUS:

Recruitment: Our Region Recruitment Advisor and Patrols Recruitment Advisors actively work together to search for new ideas: Ski with a patroller for a day, business cards, posters follow up on the process, MTR Fundamentals Class, Avalanche Fundamentals Class, Girl and Boy Scouts, etc.

● Retention: Assigning a Mentor to new candidates and First Year Patrollers, so they don't feel overwhelmed without someone to go to.

Remember to say "Thank You" to our patrollers and showing our appreciation, regularly.

Continue encouraging patrols to submit awards for their patrollers!!!!!!!!!!