



REPORT TO THE FAR WEST DIVISION  
**PROGRAM STATUS REPORT**  
*MID SEASON – FWD 2017 – 2018 RECAP*  
**REPORT DUE FEBRUARY 16, 2018**

**PROGRAM: RECRUITING Nor. CA**

**FROM:** John McGuigan

**DATE:** 1-26-18

**Limit report to 1 page — do not send as PDF — email to Secretary: jrwaits40@gmail.com**

**SEASON HIGHLIGHTS TO DATE** — total classes — total participants

- \* SnowBomb again provided complementary booth space. Doc Jim Margolis (ESR) managed all staffing.
- \* The Santa Clara and SF shows were a challenge to staff as fewer active patrollers live on the peninsula.
- \* Only 29 prospective candidate captures at these 2 shows. The Bay Area -> Sierras commute is awful.
- \* More details including new Recruiting Backdrop at <http://www.farwest.org/Recruiting/ShowStaffing/>
- \* Spreadsheet of captures e-mailed to resort patrol reps/recruiting advisors within a week of each show.
- \* 43 names were captured at the Sac show. Captures for all 3 shows were down 22% from last year.
- \* Unfortunately, Snowbomb continues to have fewer and fewer vendors and attendees.

**SEASON GOALS:**

- \* Recommend continued recruiting at these shows because we did capture some quality candidate names.
- \* Recruiting at each resort is the most productive.

**ISSUES and RESOLUTIONS:**

None.

Submit to: Secretary Janice Waits jrwaits40@gmail.com