



REPORT TO THE FAR WEST DIVISION  
**PROGRAM STATUS REPORT**  
 MID SEASON – FWD 2018 – 2019 RECAP  
REPORT DUE FEBRUARY 16, 2019

**PROGRAM: Communications/Newsletter**

**FROM:** Tim Viall

**DATE:** January 19, 2019

*Program Supervisors are not required to attend Winter Meeting, unless requested by Division Director*

**Limit report to 1 page (I can make it FIT) – do not send as PDF – email to Secretary: jrwaits40@gmail.com**

SEASON HIGHLIGHTS TO DATE — total classes — total participants

Communications/Newsletters: We published three FWD 'News and Views' newsletters on the FWD website: February, September and December, 2018 issues and are working on the February, 2019 issue.

Corresponding to each issue, a “blitz email” is sent out to 2,000 FWD members/alumni to “go find it” and read the news of the FWD. At last report, approx. 45% of our FWD members/alumni open each newsletter. For future reference, past issues are archived on the FWD website.

Average issue was 22 pages, featuring 10-17 features and many advisor's and event updates. The September issue featured FWD Award winners; these issues also featured 6 “Featured Patrol” updates from FWD Patrols. We have added an additional "Alumni Focus" page to each issue, to enhance communications to FWD Alumni. See <http://farwest.org/?page=Newsletter/index.htm> for back issues.

The FWD Division website was also updated, as to submission of stories and photos, and archiving of past issues. We also use the Division and several Region's Facebook pages to urge FWD members readership.

**SEASON GOALS:**

Target is for three issues in coming year:

- February, 2019 issue, deadlines January 26;
- September, 2019 issue, deadlining August 25,
- December, 2019 issue, deadlining November 25.

Patrol leaders, FWD board members, program advisors, patrollers and alums are asked to calendar the dates, and submit items for the members of the FWD. Individual patrollers and alumni also invited to submit photos and short features.

Goals continue to be: feature more individual FWD patrols, involved patrollers and alumni in each issue. Also seeking an Assistant Newsletter Editor (will train) to both assist on editing and layout, and to eventually take over lead in FWD Newsletter Editor position.

**ISSUES and RESOLUTIONS:**

None noted; though, would like to find an assistant newsletter editor who might eventually take over the lead.

Submit to: Secretary Janice Waits jrwaits40@gmail.com